

Our work in 2022

IOGT-NTO-MOVEMENT



# Our vision, mission and goal

The IOGT-NTO Movement is a non-profit association with four founding organizations:

- IOGT-NTO
- UNF (the youth organization)
- Junis (the children's organization)
- NSF (the scouting association)

Since 1879 when the temperance movement started in Sweden it has been an important actor mobilizing people around public education, democracy, culture, and human rights, building awareness of alcohol and other drugs and advocating for effective alcohol regulations. International solidarity is one of the core values, and since the 1970ies the IOGT-NTO Movement support development initiatives around the world.

#### **Our vision:**

A democratic world characterized by solidarity and equality where alcohol and other drugs do not impede peoples' welfare, freedom, and security.

#### **Our mission:**

To strengthen relevant actors in their work for reduced use of alcohol and other drugs in developing countries and thus contribute to democratic development, strengthen human rights and reduced poverty.

#### Our goal is:

Strong communities where people are empowered, human rights are protected and harm from alcohol and other drugs are minimized.



## Our work in brief

We have

We work in

We started

We finalised

24

14

16

7

partner organizations

countries

projects this year

projects this year

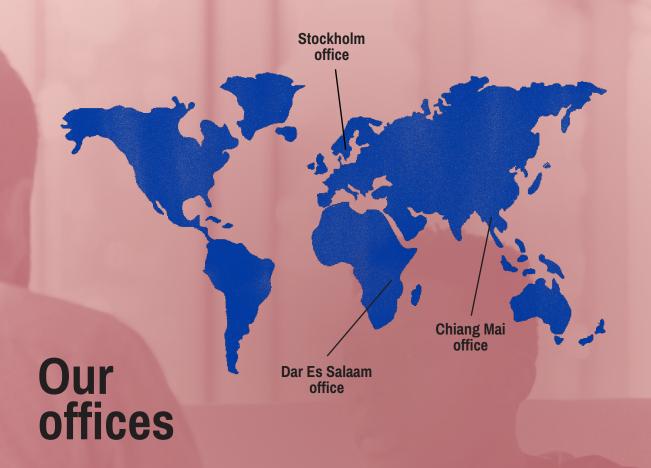
Operational budget: 29 293 000 SEK

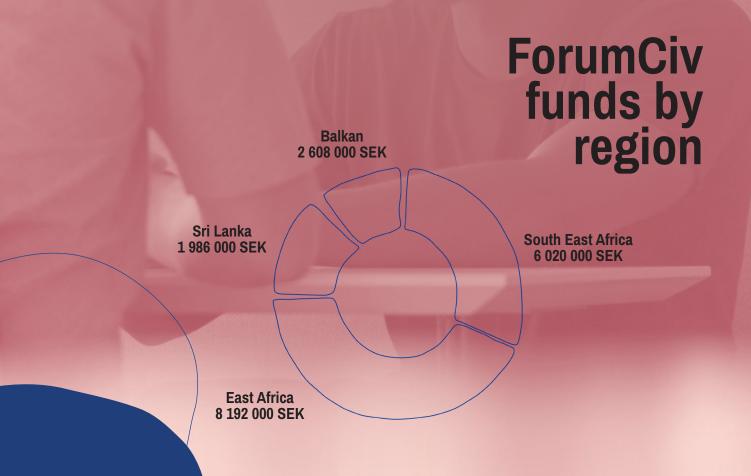
**Approved Grants 2022** 

FORUMCIV: 18 477 000 SEK RADIOHJÄLPEN: 2 091 000 SEK INFOKOM: 577 000 SEK OWN FUNDRAISING: 319 000 SEK

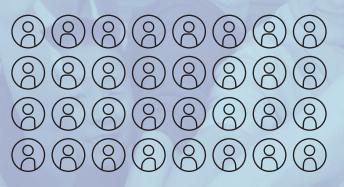
**Number of employed** 

JAN-SEPT: 17 OCT-DEC: 11





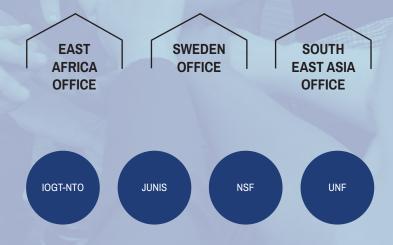
# How we organize



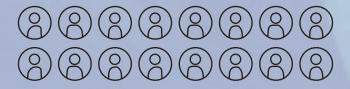
**RIGHTS HOLDERS** 



**PARTNER ORGANIZATIONS** 



**FOUNDING ORGANIZATIONS** 



**MEMBERS OF FOUNDING ORGANIZATIONS** 

## What we do

The IOGT-NTO Movement works with long-term partnership and support to civil society that share our vision to reduce harm from alcohol and other drugs.

In total, we participate in and support around 28 partner organizations in 14 countries.

We believe in working together, both locally and globally. There is a special strength and value created when civil society organisations in different part of the world come together and exchange experiences. We enable networking and sharing of knowledge. We make voices heard.

#### We empower people

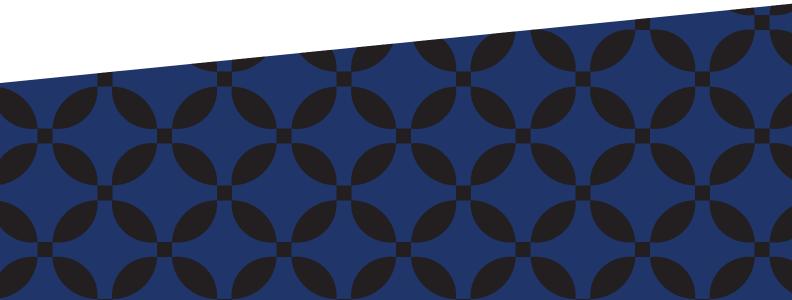
Our theory of change is based on the idea that people with evidence-based knowledge, tools, and empowerment will make informed choices to protect themselves, their family and their community. Therefore, initiatives to increase awareness on all levels, is central in order to challenge harmful alcohol norms.

#### We influence policy

Alcohol regulations based on principles of public health and which limits the alcohol industry 's unscrupulous sales strategies, are the most effective way to reduce harm to societies. This makes advocacy work crucial and we support various alcohol policy networks in East Africa and Southeast Asia as well as conduct policy work in Sweden and on a global level.

#### Our thematic areas

Our work mainly deals with five thematic areas: poverty, health, children's rights, women's rights and equity. These areas also reflect our work with regard to Agenda 2030.



# Some of our results from 2022



#### **Evaluation shows important results**

In 2022 external evaluators interviewed 130 stakeholders and visited Tanzania, Uganda, Cambodia, and Serbia to evaluate the results of our programme 2017-2021. They produced some very good, verified results. The programme has indeed contributed to evidence-based alcohol by-laws and policies on local and national level and reduced the risk of alcohol related harm to large populations. In addition, the programme is strategic and has a strong right-based approach, engaging local communities. The evaluation is an important confirmation that we do the right thing, in the right way!

#### Strengthening our environmental guidelines

As an organisation with international work, long distance flights are part of our monitoring and capacity building of partners. This is a challenge we worked on in 2022. We developed Environmental guidelines for the organisation which regulates our CO<sup>2</sup> emissions, set indicators for reducing our climate footprint and ensure that environmental aspects are integrated and assessed in all projects we support. Maybe a small step for the world, but an important step for us.

#### Protective policy in place

RTCCD, Research and Training Centre for Community Development in **Vietnam** contributed to that the national alcohol control law was adopted in 2019, came into force 2020 and has since then monitored its implementation. However, shrinking space for civil society activities has had negative impact on our partner's ability to work in 2021 and 2022.

Nevertheless, three out of six countries where we are present in Southeast Asia now has national alcohol laws in place, Thailand, Laos, and Vietnam, and hence we have contributed to improved public health and increased protection against alcohol harm.



#### Increased protection through taxation

In **Sri Lanka**, our long-term partner ADIC, managed to advocate politicians in twenty-three local councils to lobby for an amendment to the national alcohol policies, and increased the alcohol taxation with 20%. Increased alcohol taxation brings valuable revenues to the nation, which is in the midst of severe economic crisis, and at the same time decreases alcohol consumption, and thereby poverty and harm. A strong result from ADIC!

#### Creativity attracts youth engagement

In 2022 we saw several examples of the use of creativity as a method to attract youth engagement. In Serbia our partner CZOR used Forum Theatre to encourage youth to develop their voice on alcohol prevention and strengthen democratic participation.

In Montenegro, ForumMNE used creative art as a tool to engage youth. Also, in Sweden the IOGT-NTO Movement stood behind the

youth. Also, in Sweden the IOGT-NTO Movement stood behind the campaign "Vi skapar framtiden" ("We create the future") where members in clubs got together to learn and create art based on the Sustainable Development Goals. The art was then presented at exhibitions open for the public.

#### Reaching vulnerable groups

In most of our projects there is a special focus on empowering vulnerable groups that are at risk from alcohol related harm. It is children being neglected, women that suffer gender-based violence or ethnic minority groups that are not treated equally by the majority population. This year a new group was reached in Tanzania, children with hearing impairments. It was TGGA, Tanzanian Girl Guide Association that started sober clubs in schools to offer an alcohol free, safe environment and made sure to adopt the activities to include children with hearing loss.



#### Local restrictions make a difference

In Uganda UYDEL (Uganda Youth Development Link) reached impressive results from their project aimed to protect children from alcohol by the introduction of local by-laws. After sensitization meetings with communities, political leaders, and technical officers, they joined forces to draft alcohol by-laws for three sub counties. These by-laws are now being implemented and regulate when the night clubs and bars should close, and that no children should have access to or be employed in those bars. The aim of the project; to increase children's protection against alcohol harm is met. UYDEL stress the importance of having baseline facts of the alcohol situation in the area before starting to advocate for regulations, as well as the importance of sensitize the community to win their support for the enforcement of the new laws.

## Management report 2022

The year 2022 was a contradictory and challenging year, when we on the one hand, got external praise and confirmation that the work we do give positive results, is effective and improve lives for very many people – and on the other hand, met more struggle due to decrease funds than ever before. 2022 presented many challenges, but at the end of the year, we have consolidated and are well equipped for the future.

In 2022 the IOGT-NTO Movement had to undergo a major organisational change. The main reason being the unexpected decrease of funding from ForumCiv and from our four-member organisations, as well as the new Swedish Governments' cut in development aid toward greater focus on refugee issues and the war in Ukraine. All of this brought negative impact and lots of stress, both on our partner's work and on us.

From November 2022 and onwards only two fulltime positions remain at each regional office in East Africa and Southeast Asia and there are no longer any Regional Directors. There was a reduction of staff for advocacy and information in Sweden, while a new organisational coordinator was employed. All three offices have moved to smaller office spaces in order to reduce costs. The Swedish office was moved to IOGT-NTO Gården Klara from Stora Essingen in Stockholm and the Swedish staffs' employment was changed from IOGT-NTO to IOGT-NTO Movement in the autumn. In January a new Secretary General started her position.

#### Internal strengthening

Several guiding documents aimed to secure the quality of our operations were developed during 2022, among them: Environmental Guidelines, Do-No-Harm & Conflict Sensitivity Policy, and the Risk Management Guidelines were updated. These new guidelines are now integrated in our project assessments for the upcoming period and will further strengthen the quality of our operations.

In 2022 there was an Annual Partners Meeting (APM) in Uganda with partners in East Africa and another one in Thailand for partners in Southeast Asia, Sri Lanka and Western Balkans. Staff from partner organisations as well as IOGT-NTO Movement staff from all regions participated. These APMs are very important events in sharing experiences, learning from each other and building relationships, both between partners as well as between partners and the IOGT-NTO Movement. After travelling and meeting restrictions due to Covid-19 several participants stressed the importance, value, and joy of meeting in real life again.



#### A Year of learning and planning for the future

2022 was a year of evaluating the program period 2017-2021 and based on results and lessons learnt lay the foundation for our next five-year period. One important tool for this work was the external evaluation that collected material from five of our program countries. In short it shows that our community-based approach to reduced alcohol consumption through information, ownership, empowerment and drafting of local alcohol protection policies or by-laws, are very successful and appreciated. By-laws has been introduced in hundreds of communities during the implementation period in 15 countries (Bosnia and Hercegovina, Burundi, Cambodia, Kenya, Laos, Malaysia, Montenegro, Myanmar, Rwanda, Serbia, Sri Lanka, Tanzania, Thailand, Uganda and Vietnam) and this has reduced alcohol consumption, reduced alcohol related violence, strengthened rights, not at least for women and children, and improved family's financial situation. The work has increased awareness of the alcohol harm among populations and significant decreased consumption in targeted communities.

Furthermore, our focus on strengthening alcohol political networks has shown the importance to advocate for policy changes on national level, securing sustainable development and larger outreach.

## Some of the lessons learnt to be taken into consideration for the future are:

- Networking between decision makers and right holders is crucial for sustainability and long-term improvement of rights.
- Linking alcohol harm with financial issues of communities is a good strategy to address alcohol-related harm during economic crisis and political unrest.
- Communication materials with relevant data, such as fact sheets on different themes like Alcohol and HIV/AIDS, Covid-19, child human rights etc. are effective to help CSO:s and decision makers link how alcohol affects human health and life.
- Having more online meetings are cost-effective and give possibilities to reach a broader group than previously and something we will continue to develop.

#### **Methodology development**

In 2022 we launched a new digital educational platform together with Movendi International, a sister-organization. The platform www.learnaboutalcohol.se is aimed as a tool for international development practitioners, health professionals, journalists and decisionmakers who are interested in knowing more and tackling the alcohol problems in low- and middle-income countries. The platform has, up to now, five online courses that covers content about how alcohol is an obstacle to development, deconstructing alcohol norms, international alcohol policy and much more.



### IOGT: NTO: MOVEMENT